



# Higher Education and Enterprises: Knowledge Alliances for the Training of Entrepreneurs

**Passing on some of the experience  
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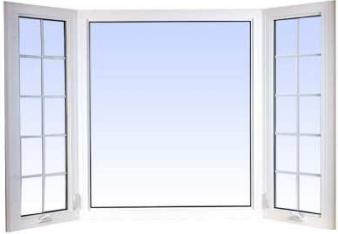
HEKATE Final Conference  
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# Background



*We need S&T graduates for R&I who can think in business terms”*



# Working together to support students career choices



Academic view of innovation

Industry view of innovation

Entrepreneurship

Entrepreneurs

Intrapreneurship

R&D mgmt



Business and management education vs practical experience

# HEKATE

## Project Objectives



- **To identify common issues and needs to establish cooperation** between experienced innovation managers and experts in higher education to develop entrepreneurship training concepts for knowledge partnerships
- **To provide the means for R&D managers to be involved** with higher education experts in providing training
- **To provide a review of the different forms of collaborative entrepreneurship training approaches** that are currently offered at outstanding HEIs worldwide
- **To run a pilot moderated online discourse with students and academic researchers to find out their views on entrepreneurship training**
- **To develop two novel and focussed entrepreneurship training workshop concepts** that can be delivered efficiently, recognising the curriculum burden faced by many students.
- **To deliver these workshops** and to assess their effectiveness
- **To provide the foundation for EIRMA** and affiliated organisations to support R&D managers in becoming involved in knowledge partnerships to promote entrepreneurship on a wide basis across Europe
- **To provide some best practice examples for HEIs** on how to establish knowledge alliances

# Underlying approach



- Storytelling
- Knowledge exchange
- Encounters between people

# HEKATE as a community of practice



- Meeting ground for interaction
- Small scale
- Not earth shattering, but
- Has added EIRMA as a potential resource (for KA) at the European level.

# The HEKATE experience



- Multi-perspective approach appreciated  
– (when it gelled).
- European dimension broadened experience
- Workshops extremely well-received
- The face2face encounter was important
- EIRMA members resonance
- Broad range industrial backgrounds involved

**NOT AS SIMPLE AS MAY BE PRESUMED**

# The challenges



- TIME!
- Competing priorities
- Parallel KA related activities
- Finding opportunities to share



# HEKATE legacy issues



- EIRMA Platform
- Wider dissemination to more traditional HEIs
- Managing expectations – provision of opportunities

We are happy to continue  
sharing

